

Commercial Snowmobile or All-Terrain Vehicle (ATV) Dealer Registration Application

Form 9400-589 (R 7/05)

Notice: This form may be used for commercial dealer application filed pursuant to Chapter 23 or Chapter 350, Wis. Stats. The Department will not consider your application unless you provide all necessary information. Personally identifiable information on this form will be used to administer the registration program, for enforcement purposes, and may be used for secondary purposes.

Instructions: Every person who is a snowmobile or ATV manufacturer, dealer, distributor, renter or any combination thereof and engaged in business in this state must register with the Department and obtain a commercial snowmobile or ATV certificate.

Snowmobile and ATV registration fees reflect a two-year registration cycle that expires on June 30. Registration fees are not prorated. **No person may operate a snowmobile or ATV until the plates and decals are received and displayed as required.**

Dealer Information				Leave Blank - DNR Use Only	
Business Name or Last, First, Middle Initial (Print)				Date	OTC Fee
Contact Name		Telephone Number (include area code)		Total Amount Received	
Mailing Address				Plate Numbers / Dealer ID Issued	
City	State	ZIP Code	County where dealership is located		
E-Mail Address					
FEIN (Federal Employer Identification Number)				Dealer ID (if currently a DNR Dealer)	

Registration Type (select all that apply)

Snowmobile:

- ☐ Commercial Dealer Registration (Original or Renewal) – **Includes certificate and 3 plates** \$ 90.00 \$ _____
- ☐ Additional Plate(s) (Commercial Dealer Certificate must be current) # of plates _____ X \$ 30.00 _____
- ☐ Duplicate Commercial Dealer Certificate \$ 5.00 _____
- ☐ Duplicate Plate(s) – Includes decal # of plates _____ X \$ 5.00 _____

List plates being replaced: _____

All-Terrain Vehicle (ATV):

- ☐ Commercial Dealer Registration (Original or Renewal) – **Includes certificate and 3 plates** \$ 90.00 \$ _____
- ☐ Additional Plate(s) (Commercial Dealer Certificate must be current) # of plates _____ X \$ 30.00 _____
- ☐ Duplicate Commercial Dealer Certificate \$ 5.00 _____
- ☐ Duplicate Plate(s) – Includes decal # of plates _____ X \$ 5.00 _____

List plates being replaced: _____

Over the Counter (OTC) Fee (if applicable) _____

Total Registration Fee \$ _____

Certification

I certify that to the best of my knowledge information and statements on this application are true and correct.

- ☐ Withhold personal identifiers collected on this form from disclosure on any list of 10 or more individuals that the DNR is requested to provide to another person [s. 23.45, Wis. Stats.].

Authorized Signature for Dealership

Date Signed

Mail to: Commercial Dealer Registration
Department of Natural Resources
PO Box 7924
Madison, WI 53707-7924